



Government of India
Ministry of MSME

Brief Industrial Profile of Keonjhar District

2019-20



Carried out by

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2018-19, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Keonjhar** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I would like to place on record my appreciation for Shri S. K. Sahu, AD (EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



Cuttack,
Dated:

(Dr. S. K. Sahoo)
Director Incharge

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Brief Industrial Profile of Keonjhar District

1. General Characteristics of the District:

Keonjhar is an interesting district from geographical, natural and anthropological points of view. Geographically, the district is endowed with vast and rich mineral deposits of Iron ores, Manganese and some amount of Chromites. It has another remarkable distinction of having one of the oldest rocks of the world at Asanpat which is assumed a break way part of Antartica and near about 38,000 million years old. About one third of the total geographical area of the district is covered by green forests and about 52% of the cultivated area is uplands. Anthropologically, it is noted for its very rich and varied tribal cultures. It's two most primitive and principal tribes are the Juangas and Bhuyans and they are still seen to stick to their tradition of showing warm hospitality to their guests by washing their feet. More traditionally, they also insist upon the wrong method of shifting cultivation which is the most un-scientific and harmful to their very existence. There runs an interesting and historically popular legend justifying the then name of this district as Keonjhar. Etymologically, the terms Keonjhar refers to the new capital town "**KENDHUJHAR**" of the King of Jyoti Bhanja, who built his fort near a perenial spring (Jhar) after his accidental physical feature and it is believed that thereafter the whole princely state must have been named and popularised as Keonjhar in honour of the name of the new capital town. This is one of the various speculative attempts of noted historical scholars at the exposition of the origin of the name Kendhujhar. Sequence to the integration of feudatory state with Orissa on 1st January, 1948, the erstwhile princely state of Keonjhar emerged as one of its thirteen districts with headquarters at Keonjhargarh.

1.1 Location & Geographical Area. Geographically, Keonjhar district is located in the northern region of Orissa. It is a small and land locked district with an area of 8303 sq. kilometers. The district is surrounded by Singhbhum district of Jharkhand in the north, Jajpur in the South, Dhenkanal and Sundargarh in west, Mayurbhanj and Bhadrak in the East. It lies between 21°11' N and 20°10' N Latitudes and between 85°11' E and 86°22' Longitudes.

1.2 Topography: The district consists of a compact area and its extreme length from north to south is nearly 145 km. The average breadth from East to West is about 65 km. It is divided into two widely dissimilar tracts-the lower Keonjhar and the upper Keonjhar. The former is a region of valleys and low lands, while the latter includes mountainous highlands with a general slope from North to South. The highlands consisting of clusters of rugged crags afford a safe retreat to its inhabitants in troubled times. The mountaintops appear from the low lands to be sharply ridged or peaked, but in reality they have extensive tablelands on their summits, fit both for pasture and for tillage. The average elevation in its central part is about 500m. At places, isolated hills rise abruptly from the plains. But most of the areas have a general elevation of over 600m. which forms the watershed of some rivers. The Baitarani River takes its rise in the hilly North Western division. In between these two

natural divisions passes the State Highway from Chainbasa to Jajpur Road through the headquarters, Keonjhar.

1.3 Availability of Minerals: The district is favoured with vast deposit of mineral wealth such as Iron Ore, Manganese and Chromite. The Singhbhum- Keonjhar – Bonei belt passes through the district and continue 48 kms. Altogether out of which 14.5 kms. of this belt falls in the district. The resources of Iron Ores are more than 2500 million tonnes. The main places of Iron Ore deposits are Thakurani, Joda, Banspani, Sasangada and Gandhamardan Hills. Manganese Ores are found more than 20 million tonnes at Koida, Barbil, Bhadrāsahi, Joda, Kalimati etc. The grade of Ores varies from 32% to 80% chromite is also available at Nuasahi and Boula in the district having a quantity of more than 6 million tonnes. Besides, the above minerals, pyrophilite and Dolomites are also available in this district. Pyrophilite deposits are found in Keonjhar sadar, Harichandanpur and Banspal Blocks having quantity more than 8 million tonnes. Dolomite deposits are found in Joda Block.

PRODUCTION OF MINERAL

S.NO.	NAME OF MINERAL	PRODUCTION in 000 tonnes 2010-2011
1.	Iron Ore	51815
2.	Manganeese	372
3.	Quartzite	4.5
4.	Chromite	134
5.	Pyrophilite	5
6.	Serpentinite	1

Source:Dept. of Mining & Geology, Odisha

1.4 FOREST: The district is noted for its forest resources. Many of the products lend themselves for industrial utilisation. Out of 8,303 sq. kms. of Geographical area of the district, the forest area covers nearly 3097.18 sq.kms. i.e. 37.30% of the total geographical area. The classifications of different kind of forest are as follows:-

1. Reserve Forest 1834.09
2. Demarcated protected forest 273.64
3. Un-demarcated protected forest 220.79
4. Unclassified Forests 0.26
5. Village Forests 30.79
6. Forest area under Revenue Record 768.40
7. Total Government forest 3097.18

A wide range of forest products are plentifully available in the district like Tamarind, Myrobolans, Lac, Genduli and other gums, Nux Vomica, Mushroom, rowfia Ser

pentine, Simul Cotton, Eksire fruits, Marketing nut, Khajuripal Patia, Siali Leaves, Forest Bela, Broom stick, Tassar Cocoons, Bana Tulasi, Chakunda, Banakulathi, Babul seeds, Mahua seeds, Karanja seeds, Sikakai seeds, Palas seeds, Kamal – gundi, Bena-chera, Baidanka, Siali Fibres, Sal seeds, etc.

1.5 Administrative set up.

The district of Keonjhar has been divided into 3 sub-divisions, i.e., Keonjhar, Anandpur and Champua, 13 Tahasils, 13 C.D.Blocks, 25 police stations and 297 Gram Panchayats. Again the district is having 5 towns, 4 Municipalities, one NAC, 14 Fire Stations and 6 Assembly constituencies. The district is also having 2,123 villages out of which 2,064 are inhabited and 59 villages are un-inhabited

2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2014-15	Degree	20°11'N and 20°10'N
	ii) Longitude	2014-15	Degree	85°11' and 86°22'N
	iii) Geographical Area	2014-15	Sq.Kms.	8303
(B)	Administrative Units			
	i) Sub divisions	2018-19	Nos.	3
	ii) Tehsils	2018-19	Nos.	13
	iii) Panchayat Simitis CD Blocks	2018-19	Nos.	13
	iv) Municipalities	2018-19	Nos.	4
	v) N.A.Cs	2018-19	Nos.	1
	vi) Gram Panchayats	2018-19	Nos.	297
	vii) Revenue villages	2018-19	Nos.	2123

	viii) Assembly Area	2018-19	Nos.	6
2.	Population			
(A)	Sex-wise			
	i) Male	2011	000 Nos.	907
	ii) Female	2011	000 Nos.	895
(B)	Rural Population	2011	000 Nos.	1549
	Urban Population	2011	000 Nos	253
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2018-19	000 Hectare	830
	ii) Forest cover	2018-19	"	310
	iii) Non Agriculture Land	2018-19	"	77
	v) Uncultivable Barren land	2018-19	"	93
4.	Forest			
	(i) Forest	2018-19	000 Ha.	310
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	635244
	ii) Buffaloes	2012	Nos.	13674
B.	Other livestock			
	i) Goats	2012	Nos.	544658
	ii) Pigs	2012	Nos.	9877
	iii) Sheep	2012	Nos.	91103
6.	Railways			
	i) Length of rail line	2014-15	Kms	158.06

7.	Roads			
	(a) National Highway	2018-19	Kms	341.30
	(b) State Highway	2018-19	Kms	52.74
	(c) Major District Roads	2018-19	Kms	69.13
	(d) Other district Roads	2018-19	Kms	977.86
	(e) Rural roads	2018-19	Kms	1912.77
	(f) Inter village Road	2018-19	Kms	3930.23
	(g) Intra village Road	2018-19	Kms	2964.06
	8. Communication			
	(a) Telephone connection* (BSNL)	2010-11	Nos.	27600
	(b) Post offices	March, 2018	Nos.	440
	9. Public Health			
	(a) Dist. Hqr. Hospital	As on	No.	1
	(b) Beds in Allopathic hospitals	2018	No.	593
(c) Ayurvedic Hospital		No.	48	
(d) Beds in Ayurvedic hospitals		No.		
(e) Homoeopathic hospitals		No.	34	
(f) Community health centers		No	17	
(g) Primary health centers		No.	61	
(h) Mobile Health Units		No.	12	
10. Banking	As on 31.03.2019			
(a) Commercial Bank		Nos.	216	

	(IX) Education	2017-18		
	(a) Primary school		Nos.	1691
	(b) Upper Primary schools		Nos.	1031
	(c) Secondary schools		Nos.	522
	(d) Colleges Junior & Degree		Nos.	66 Junior 35 Degree
	(e) Technical University		Nos.	-

2.1. Existing Status of Industrial Areas in the District of Keonjhar

S. No	Name of Ind. Area	Total Land (In hectare)	Land Acquired (In hectare)	Prevailing Rate Per Acre (In Rs. Lakhs)	Total No of Sheds	No of Units Working	No of Vacant Sheds	No. of Units in Pipeline
1	IE,Keonjhar	9.950	.1.421	22.00	06	03	0	3
2	IE,Barbil	4.308	2.508	22.00	15	08	01	5
3	Matakambeda	171.765	170.626	22.00	13	03	5	5
4.	IA,Bileipada Berbil	52.700	0	5.00	0	0	0	0
5.	IE,Sainkul	100.980	1.626	13.35	05	3	0	1
6	Naranpur	4.000	4.000	20.00	1	1	0	0

Source:- IDCO, DIC, Keonjhar

3. INDUSTRIAL SCENARIO OF KEONJHAR

3.1 Industry at a Glance (2017-18)

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	7692
2.	TOTAL INDUSTRIAL UNIT(GIP)	NO.	7692
3.	TOTAL MEDIUM & LARGE UNIT	NO.	31
4.	TOTAL EMPLOYMENT IN SMALL SCALE INDUSTRIES	NO.	30274
5.	TOTAL EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	8063
6.	NO. OF INDUSTRIAL AREA/GROWTH CENTRES	NO.	5
7.	TOTAL INVESTMENT IN PLANT AND MACHINERY OF SMALL SCALE IND.	IN LACS	35574.98
8.	TOTAL INVESTMENT IN PLANT AND MACHINERY OF MEDIUM & LARGE SCALE INDUSTRIES	IN CRORES	8617.10

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT(Nos.)	INVESTMENT (lakh Rs.)
Up to	1984-85	560	2964	178.48
During	1985-86	28	355	22.88
	1986-87	33	362	44.89
	1987-88	36	259	16.41
	1988-89	17	186	54.66
	1989-90	10	105	37.15
	1990-91	7	101	184.84
	1991-92	9	152	33.27

1992-93	8	101	50.13
1993-94	19	158	28.78
1994-95	23	339	34.77
1995-96	35	311	129.97
1996-97	48	308	101.4
1997-98	56	459	111.85
1998-99	51	358	167.34
1999-2000	40	376	88.64
2000-01	63	455	323.99
2001-2002	71	488	471.87
2002-03	71	376	682.35
2003-04	72	394	1097.24
2004-05	72	419	270.51
2005-06	85	580	747.69
2006-07	63	233	114.26
2007-08	90	1036	1060.43
2008-09	73	516	432.94
2009-10	60	492	302.56
2010-11	78	783	831.22
2011-12	90	640	586.55
2012-13	103	687	571.27
2013-14	281	1093	109.90
2014-15	901	2652	6067.06
2015-16	1742	5543	9590.08

	2016-17	1375	3363	4440.60
	2017-18	1422	3630	6589.00
	2018-19	2302	6239	9253.88
	Total	9994	36513	44828.86

Source: Directorate of Industries, Government of Odisha, Cuttack.

3.3 Details of Existing Micro & Small Enterprises and artisan units in the district By end of 2015

Sl. No.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT (No.)
1	Food & Allied	1280	2406.57	4733
2	Chemical & Allied	79	368.68	535
3	Electrical & Electronics	14	17.38	94
4	Engineering & Metal based	446	16244.66	4750
5	Forest and Wood based	228	333.28	1180
6	Glass and Ceramics	632	4607.3	6548
7	Live Stock & Leather	23	13.61	104
8	Paper & Paper Product	81	129.95	377
9	Rubber & Plastics	70	838.35	408
10	Textiles	461	342.86	1929
11	Misc. Manufacturing	307	1280.67	1434
12	Repairing & Servicing	2367	8791.91	7096
	Total	5988	35375.22	29188

3.4 Large Scale Industries/ Public Sector Undertakings

Sl. No.	Name of the Unit
01.	PATTANAİK MINERALS(ORİEN İSPAT (P) LTD). ,RAMACHANDRAPUR
02.	SUMRİT METALİCS (P) LTD. ,SOYABALİ ,BARBİL
03.	DEEPAK STEEL AND POWER PVT. LTD. ,TOPADIHI ,BARBİL
04.	BANSAPANI İRON LTD. ,JARİBAHAL ,JAJANGA
05.	GREWAL ASSOCIATES (P) LTD. ,MATKAMBEDA ,BARBİL
06.	TATA SPONGE İRON LTD. ,BİLEPADA ,JODA
07.	KALİNGA İRON WORKS LTD. ,MATKAMBEDA
08.	TATA İRON & STEEL COMPANY(FERRO ALLOYS) ,BAMNİPAL
09.	ADİTYA SPONGE AND POWER (P) LTD. ,DUBULAPAL ,TELKOİ
10.	ORİSSA SPONGE İRON LTD. ,PALASPANGA ,
11.	OMDC LTD. (SPONGA İRON PLANT) ,THAKURANI
12.	N.K.BHUJANI (P) LTD. ,RUGUDİ, BARBİL ,JODA
13.	SREE METALİCS LTD. ,LOİDAPADA ,BARBİL
14.	RUNGTA MİNES LTD.(SPONGE İRON DIVİSİON) ,KORAKOTA,BARBİL,KEONJHAR.
15.	B.K.STEEL AND POWER (P) LTD. ,ULLİBURU ,NALDA,KEONJHAR
16.	HİMA İSPAT LTD. ,LOİDAPADA
17.	CRAKERS İNDİA ALLOYS LTD. ,GOBARDHANPUR
18.	SHRİ GANESH SPONGE (P) LTD. ,KUTUGAON
19.	EAST İNDİA MİNERALS (P) LTD. ,BARBİL
20.	KAY PEE ENTERPRISES (P) LTD. ,BARBİL
21.	SHREE JAGANNATH METALİCS ,KHAPARAKHAI,PALASPANGA, KEONJHAR
22.	FERRO MANGANESE PLANT (TISCO) ,JODA
23.	PATTANAİK STEEL AND ALLOYS

	PVT.LTD. ,PURUNAPANI,JODA,KEONJHAR
24.	DEEPAK STEEL & POWER ,ULIBURU,BARBIL
25.	JINDAL STEEL & POWER LTD. ,DEOJHAR,BARBIL
26.	ARYA IRON & STEEL LTD. ,MATKAMBEDA,KEONJHAR
27.	KALINGA METALIKS & POWER LTD. ,GOPALPUR, KEONJHAR

3.5 Major Exportable Item: Steel, Iron products

3.6 Growth Trend: As the district is full of mineral resources, there is ample scope for more number of large enterprises. In general there is a growing trend of number of units registered, employment generated in the district over the years. However the growth trend during the year 2014-15 , 2015-16 , 2016-17 and 2017-18 as depicted in Block 3.2 appears to be very high as large number of Industries have gone into production

3.7 Vendorisation / Ancillarisation of the Industry: There has not been much growth of ancillary industries in the district.However the following industries can be promoted in the district.

- ❖ Paints
- ❖ General machine parts
- ❖ Lime Stone powder
- ❖ Nitric/Hydrochloric and sulphuric acid
- ❖ Lime
- ❖ Laminated Hessian bags
- ❖ Electric bulbs and tubes etc.
- ❖ Insulated Tapes
- ❖ Stationery items
- ❖ Copper Tapes
- ❖ Armouring wires and stripes
- ❖ Leather and Hand gloves
- ❖ Mulbery and silk production items
- ❖ Cold Storage
- ❖ Fly ash bricks etc.
- ❖ CFL Lamps/LED lamps
- ❖ Machine made Dog-nails
- ❖ Short firing cable
- ❖ Diesel filter elements for all types of diesel engine used in coal mines
- ❖ GI Wires of various sizes
- ❖ Wire ropes
- ❖ Cane/Bamboo Baskets
- ❖ Mining Safety canvas shoes

- ❖ Mining Helmets & Belts
- ❖ MS Pipes, Flanges and sockets
- ❖ GI Pipe fittings
- ❖ Phenyl
- ❖ Cement capsulers
- ❖ Practive cloth
- ❖ Trailing cooper cable of different specification
- ❖ Repairing and renovation of all types of Auto vehicles
- ❖ Copper power cable of different specification
- ❖ Hand gloves
- ❖ Fire Fighting equipment
- ❖ Tarpauline
- ❖ Brackling of different sizes
- ❖ Wiring cables
- ❖ Coal drill spares
- ❖ Sarari clamps
- ❖ Water bottle used in coal mines

3.8. Medium Scale Enterprises:

3.8.1 List of the units in Keonjhar & Near By Area

1. M/s. MSP Sponge Iron Pvt. Ltd., Haladiaguna, Gobardhan, Keonjhar
2. M/s. Kusum Powermate Pvt. Ltd., Khutugaon, Malda, Keonjhar

3.8.2 Major Exportable Item: Sponge iron

3.9 Service Enterprises

3.9.2 Potentials areas for service industry:

- ❖ Dry Cleaning
- ❖ Automobiles servicing/repairing
- ❖ Nursing home/X-Ray Clinic
- ❖ Audio/Video repairing and servicing centre
- ❖ Type writing Institute
- ❖ Tyre resoling
- ❖ Tent House
- ❖ Beauty Parlour
- ❖ Herbal (Ayurvedic) Health Treatment Clinic
- ❖ Industrial consultancy
- ❖ Assembling of Air Cooler
- ❖ Repair & Servicing of Electrical Home Appliances, etc.

3.10 Potential for new MSMEs:

- ❖ Mohua oil
- ❖ Tamarind paste/powder etc.
- ❖ Broom Sticks
- ❖ Leaf cups and plates
- ❖ Bidi manufacturing
- ❖ Various artistic materials out of bamboo

- ❖ Bee keeping and honey processing
- ❖ Herbal medicine
- ❖ Jhuna/lac etc.
- ❖ Sabai products like rope, sofa set, toys & other artistic materials
- ❖ Artistic materials out of cane
- ❖ Card Board industry
- ❖ Essential oil out of sal resin
- ❖ Wood furniture
- ❖ Wooden electrical accessories
- ❖ Wooden Pencil
- ❖ Match Box
- ❖ Wooden Musical instruments,
- ❖ Ferromanganese
- ❖ Agglomerated Iron-Ore
- ❖ Manganese Ore Processing
- ❖ Sponge Iron
- ❖ Soap stone talk powder
- ❖ Mosaic Tiles
- ❖ Stone Chips
- ❖ Quartzite Powder
- ❖ Glass Stones
- ❖ China Clay Wares
- ❖ Mini Steel Plant
- ❖ Coal Briquette
- ❖ RCC Hume Pipes
- ❖ Chalk Crayons
- ❖ Lime processing unit, etc.
- ❖ General engineering workshop
- ❖ Electroplating
- ❖ Truck and Bus Body Building
- ❖ Steel furniture and fabrication
- ❖ Steel Casting
- ❖ Motor rewinding
- ❖ Auto leaf spring
- ❖ Agricultural implements
- ❖ Gates & Grills
- ❖ Automobile Garage-Cum-Servicing, etc.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAILS OF MAJOR CLUSTERS EXISTING

Keonjhar							
Sl No	Name of the Cluster (Product)	Location	District	No.of MSMEs In the Cluster (approx.)	Any intervention undertaken in the Cluster	Cluster is suitable for which Scheme	Nodal Person of DIC/Association/ NGO etc
1	Engineering cluster	Bhadrasahi	Keonjhar	80	DIC	CFC under MSE-CDP	DIC
2	Stone carving	Arjunabania	Keonjhar	30	DIC/DC Handicraft	SURTI/DC Handicraft	DIC
3	Tusar (value addition) cluster	Bhagamunda	Keonjhar	2000	Proposed	Marketing Hub	MSME-DI
4	Jute craft	Sila Pokhari	Keonjhar	30	DIC	DC Handicraft/DIC	DIC
5	Paper Mache	Fakirpur	Keonjhar	50	DIC	DC Handicraft/DIC	DIC
6	Terracotta	Bata Harichandapur	Keonjhar	150	DIC	SFURTI	DIC
7	Stone carving	Dhakota	Keonjhar	100	DIC	SFURTI	DIC
8	Appliqué	Ghasipura	Keonjhar	45	DIC	DC Handicraft/DIC	DIC
9	Badi (Keonjhar badi)	Keonjhar	Keonjhar	25	Proposed	DC Handicraft/DIC	MSME-DI
10	Jute craft	Dadhibanapur	Keonjhar	30	DIC	DC Handicraft/DIC	DIC
11	Stone carving	Biragobindapur	Keonjhar	30	DIC	DC Handicraft/DIC	DIC
12	Terracotta	Mahadevpur	Keonjhar	30	DIC	DC Handicraft/DIC	DIC
13	Applique	Sandhiaposhi	Keonjhar	30	DIC	DC Handicraft/DIC	DIC
14	Applique	Sandhiaposhi	Keonjhar	30	DIC	DC Handicraft/DIC	DIC
15	Hand Loom	Fakirpur	Keonjhar	149	Directorate of Handloom & Textile, BBSR	ongoing-	H&T, BBSR
16	Hand Loom	Ghasipura	Keonjhar	159	Ministry of Handloom. Govt. of India	ongoing	ATTAWYS Cooperative Society, Ghasipura
17	Paper Mache	Keonjhar	Keonjhar	580	IED, Odisha	SFURTI	IED, Odisha

5. Udyog Aadhar (As on March , 2020)

Sl.No	Enterprises	Registered
1	Micro	1500
2	Small	493
3	Medium	13
Total		2006

5. General issues raised by Industry Association of the district .

1. Non-availability of developed land and industrial shed,
2. Non availability of skilled persons,
3. Non availability of timely and adequate finance to modernize the unit and also adequate working capital,
4. Inordinate delay in getting payments against supply of goods,
5. Complexity of procedure in issuing VAT exemption certificate,
6. Non availability of scarce raw material distributed through Govt. agencies,
7. Lack of proper channel of marketing, transport and communication problems in the district.
8. Frequent power disturbance
9. Lack of adequate industrial and social infrastructure
10. Lack of technical knowhow,
11. Lack of nucleus mother plant around which ancillary units could have come up
12. Limited size of the market and stiff competition

7. Prospects of training programmes during 2021-21

Sl.No	Training Programme	Nos
1.	ESDP	3
2.	MDP	1
3.	EAP	2
4.	IMC	5

Subject to availability of sanction from O/o DC, MSME

8. Action plan for MSME Schemes during 2019-20

S. No.	Name of the Scheme	Proposed activity on the scheme
--------	--------------------	---------------------------------

1	MSE-CDP	There is scope for undertaking cluster activities on Engineering and Craft cluster in the district.
2	P&MS	
i	Domestic Trade Fair(5A & 5B)	Two units will be motivated to apply
ii	Capacity building of MSMEs in Modern Packaging technique(5C)	01unit will be motivated.
iii	Development of Markting Haat(5D)	01 Haat will be developed
iv	VDP(5E)	
v	International/National	
vi	Awareness Programme(5G)	02 Programmes will be organised
5	International cooperation	-
6	National Awards	-
7	CLCSS-TUS	
i	Lean Manufacturing	-
ii	Design Clinic	-
iii	ZED	-
iv	Digital MSME	-
v	IPR	-
vi	Incubator	-

9. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

SI.No	Type of assistance	Name and address of agencies
1.	Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) <i>(EM-I & EM-II have been abolished from 18.09.2015)</i>	Can be obtained online www.udyogaadhaar.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME Development Institute, Vikash Sadan, College Square, Cuttack
3.	Land and Industrial shed	MD, IDCO, IPICOL House, Janpath, Bhubaneswar
4.	Financial Assistance	1. MD, OSFC, OMP Square, Cuttack 2. MD, IPICOL, Janpath, Bhubaneswar 3. Director, KVIC, 6, Budha Nagar, Bhubaneswar 4. Secretary, KVIB, Near Rupali Square, Bhubaneswar 5. General Manager, NABARD, Nayapalli, Bhubaneswar 6. General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar 7. Nationalized Banks
5.	For raw materials under Govt. Supply	M.D, OSIC, Khapuria Industrial Estate, Cuttack
6.	Plant and machinery under hire / purchase basis.	1) Regional Manager, NSIC, Abdul Hamid Street, Kolkata 2) Sr.Branch Manager, NSIC, Link Road, Cuttack
7.	Power/ Electricity	1. Chairman, GRID Corporation of Orissa, GRIDCO, Saheed Nagar, Bhubaneswar 2. Chairman, CESCO, IDCO Tower,

		Bhubaneswar
8.	Technical Know –how.	Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
9.	Quality & Standard	<ol style="list-style-type: none"> 1) Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar 2) Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar 3) Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003.
10.	Marketing /Export Assistance	<ol style="list-style-type: none"> 1. Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003 2. Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar 3. Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar 4. Sr.Branch Manager, NSIC, Link Road, Cuttack
11.	Other Promotional Agencies	<ol style="list-style-type: none"> 1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar 2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar 3) Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack 4) Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar 5) Director of Textiles, Satya Nagar, Bhubaneswar 6) Director of Fisheries, Jobra, Cuttack 7) Coconut Development Board, Nayapalli, Bhubaneswar 8) Coir Board, Jagamara, Bhubaneswar 9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar.