

**Government of India
Ministry of MSME**

**Brief Industrial Profile of Sambalpur District
2019-20**



सत्यमेव जयते

Carried out by

MSME-Development Institute, Cuttack

(Ministry of MSME, Govt. of India,)

(As per guidelines of O/O DC (MSME), New Delhi)

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F O R E W O R D

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Sambalpur** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Dr. Shibananda Nayak, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.



Cuttack,
Dated - 17th June, 2020

(Dr. S. K. Sahoo)
Director Incharge

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Brief Industrial Profile of Sambalpur District

1. General Characteristics of the District: The district of Sambalpur in its present form came into existence with effect from 01.01.1994 after the second phase of division of the erstwhile Sambalpur district. The newly created districts of Bargarh, Deogarh and Jharsuguda were a part of the undivided district of Sambalpur. The District is situated on the north-western part of Orissa and located within the latitude of 20°21' N and longitude of 80°55' E. The name of the district is also related to the presiding deity of the district "Mother Samaleswari". Cultural Sambalpur represents the center of west Orissa culture along with its district language Sambalpuri. Further, the name Sambalpuri is also famous worldwide for its Sambalpuri Handloom cloth.

1.1 Location & Geographical Area: The district of Sambalpur is located in the North West part of Orissa. The district is bounded by Bargarh Districts on the west, Jharsuguda on the north, Bolangir districts in the south and the Deogada in the east. After creation of the three new districts viz., Bargarh, Jharsuguda and Deogarh, Sambalpur district remains in the central place touching a small part of Bolangir district on the South-Western side.

1.2 Topography

Topographically, the district can be divided into three tracts viz., i) flat open landscape in the south-west, ii) the undulated sub mountain areas in the center and iii) the table land with a range of hills on the north. The first natural tract covers a greater part towards Bargarh district extending to and covering a greater part towards Bargarh district. The second one covers the area around Sambalpur town extending northward to Jharsuguda.

The topography of the district is mostly undulating comprising of ridges and valleys. Those entire ridges consist of up lands with upper slopes. These together constitute the high lands. The bottom valley lands are called 'Barena'.

1.3 Availability of Minerals: The minerals viz; Bauxite, Coal, Dolomite, Graphite and Coarse Crystal Quartz are found in the District. The district constitutes a part of cratonic area which had been subjected to tectonic and thermal activities. Normally, cratons host a number of metallic as well as non metallic minerals. The following description gives an account of the mineral occurrences in the district.

Manganese: Low grade manganese ores occur near Khandhal in Sagmalia Reserve Forest under Redhakhol Sub Division in association with khondalite. But it contains high phosphorous. Manganese ore is also reported to occur in Jamnakira area of Kuchinda Sub Division.

Iron Ore:- Sporadic occurrences of iron ores are found around Lohakhanda in Kuchinda Sub Division. The iron ore is of low grade and not suitable for iron making on economic scale at present.

Ilmenite:- Fine grained ilmenite is reported from the area around Mundher with traces of nickel in the Eastern Ghat Suite of rocks.

Coal:- Coal seams are encountered in the Gondwana rocks around Rail and Koing area of Redhakhol Sub Division. Exploration data reveals three numbers of coal seams classified under E & F grade.

Fire clay:- Fire clay is located about 0.5 km north east of Bindupur in Redhakhol Sub Division, extending intermittently over a distance of 1.5 km. The clay is grayish white to buff in colour. Besides, low grade fire clays are being mined out in Chandli Reserve Forest around Burla over an area of 25 acres.

Clay:- Sporadic pockets of clay in the khondalitic suite of rocks are found and leased out around Jhankarpalli, Banjipalii, Choukitikra (Akharkhand Hill) in Kuchinda Sub Division.

Quartzite/ Quartz:- Quartz and quartzite containing +97% SiO₂ occur around Bodmal ,Charbati and Bamra.

Dimension stones:- Quarriable exposures of pink and grey colour granites and its variants are located around Badmal, Bhoipali of Kuchinda Sub Division and Sahaspur, Chhachanpalli, Salesingha area of Sambalpur Sub Division. A reserve of 1.17 million cubic meter of granite blocks has been estimated so far.

1.4 Forest: Sambalpur district has got 1216.13 Sq. Kms. of forest area as on 31.3.2010 which is 20.83% of the total geographical area of the district. The forest resources like fire-wood, Bamboo, Timber, Kendu Leaf and minor forest produce including Ayurvedic and Medicinal herb are available in the district. The coverage of the forest is only 2.09% to the total forest area of the state.

1.5 Administrative set up: The district consists of three sub-divisions and nine blocks. The sub-divisions are Rairakhhol, Kuchinda and Sambalpur Sadar. There are 4 Tahasils, 9 CD Blocks and 138 GPs. The list of Tahasils, Blocks in the district are enumerated below:

Tahasils	Blocks
1.Sambalpur	1.Maneswar
2.Kuchinda	2.Dhankauda
3.Rairkhol	3.Maneswar
4.Rengali	4.Jujumura
	5.Jamankira
	6.Kuchinda
	7.Kaema
	8Rairakhhol
	9.Nakitdeul

2. District at a glance: Sambalpur

Sl. No.	Particular	Year	Unit	Statistics
1.	Geographical features			
(A)	Geographical Data			
	i) Latitude		Degree	20 ^o .21' North
	ii) Longitude		Degree	80 ^o .55' East
	iii) Geographical Area	2018-19	Sq. Kms	6624
(B)	Administrative Units			
	i) Sub divisions	2018-19	No.	3
	ii) Tehsils		No.	9
	iii) Sub-Tehsils		No.	-
	iv) Patwar Circle		No.	-
	v) Panchayat Samitis(CD Blocks)		No.	9
	vi) No. of Municipalities & Corporation		No.	1
	vii)No. of NACs		No.	2
	viii) Gram Panchayats		No.	138
	ix) Census villages(Both Inhabited & Uninhabited)		No.	1313
	x) Assembly Area		No.	4
2.	Population(2011 Census)			
(A)	Sex-wise			
	i) Male	2011	'000	527
	ii) Female	2011	'000	514
(B)	Rural Population			
	Urban Population	2011	'000	308
3.	Agriculture			
	Land utilization			
	i) Total Area	2018-19	'000 hectre	662
	ii) Forest cover		'000 hectre	363
	iii) Non Agriculture Land		'000 hectre	38
	iv) Barren & Un-Culturable land		'000 hectre	18
4.	Forest			
	(i) Forest	2018-19	'000 hectre	363
5.	Livestock & Poultry (2012 Livestock Census)			
A	Cattle			
	i) Cows (Indigenous & Cross	2012	No	292514

	Bred)			
	ii) Buffaloes	2012	No	11429
B	Other livestock			
	i) Goats	2012	No	242489
	ii) Pigs	2012	No	11652
	iii) Dogs & Bitches	2012	No	
	iv) Poultry	2012	No	495318
6.	Railways			
	i) Length of rail line	2018-19	Km	167.81
	ii) No. of Rly Stations	2018-19	No.	18
7.	Roads			
	(a) National Highway	2018-19	Km	262.00
	(b) Express highway	2018-19	Km	-
	(c) State Highway	2018-19	Km	142.94
	(d) Major District Road	2018-19	Km	161.87
	(e) Other District Road	2018-19	Km	508.93
	(f) Rural road	2018-19	Km	1502.86
	(g) Inter Village Road	2018-19	Km	2730.64
	(h) Intra Village Road	2018-19	Km	2348.11
	(f) Forest Road	2018-19	Km	739.10
8.	Communication			
	(a) Villages Electrified	2018-19	Nos.	1229
	(b) Post offices	2018-19	Nos.	202
9.	Public Health			
	(a) Allopathic Hospital		No	2
	(b) Beds in Allopathic hospitals		No	1419
	(c) Ayurvedic Hospital		No	15
	(d) Homeopathic hospitals		No	16
	(e) Unani hospitals		No	
	(f) Community health centers	2018-19	No	11
	(g) Primary health centers		No	31
	(h) Dispensaries		No	
	(i) Sub Health Centers		No	2
	(j) Private hospitals		No	
	(k) Mobile Health Unit		No	4
10.	Banking commercial			
	(a) Commercial Bank Branches	2018-19	No	181
	(b) Rural Bank Branches		No	74
	(c) Urban bank Branches		No	74
	(d) Semi-Urban Bank Branches		No	33
11.	Education			
	(a) Primary school	2018-19	No	858
	(b) Middle schools(Upper Primary)		No	548

	(c) Secondary & senior secondary schools(Junior Colleges)		No	294
	(d) Colleges		No	21
	(e) Technical University		No	1

Source: District at a Glance, 2020, Govt. of Odisha

2.1: Existing Status of Industrial Area/Sheds in Sambalpur District:

Sl. no	Name of Area	Total Land area	Land allotted	Prevaling Land rate	Total Sheds	Sheds Allotted	Vacant Sheds	Units in Production
1	Sambalpur	19.680	9.918	30.00	37	36	1	
2	Rengali	21.170	0.480	10.00	4	3	1	

Source: IDCO, Note:Area in acre, Land rate in Rs. lakh and Shed in no.

3. INDUSTRIAL SCENERIO OF SAMBALPUR:

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	1402
2.	Total Industrial Unit(GIP)	No.	13958
3.	Registered Medium & Large Unit	No.	16
4.	Employment in Small Scale Industries	No.	13713
5.	Employment in large and medium industries	No.	7121
6.	No. of Industrial Area	No.	2
7.	Investment of Small Scale Industries	In Lacs	4531.05
8.	Investment of medium and large scale industries	In Lacs	1707107.92

3.2 YEAR WISE TREND OF UNITS REGISTERED (GIP):

MSMEs gone into production in Sambalpur during 1991-1992 to 2018-19				
Sl. No.	Year	Nos.	Investment in Lakhs	Employment
1	1991-92	165	443.23	1372
2	1992-93	201	421.64	1421
3	1993-94	182	352.27	1069
4	1994-95	185	1149.33	977
5	1995-96	175	515.78	681
6	1996-97	219	860.47	1163
7	1997-98	237	2166.88	1503
8	1998-99	254	1114.56	1146
9	1999-00	88	315.93	285
10	2000-01	92	518.01	426
11	2001-02	113	428.98	409
12	2002-03	110	339.94	431
13	2003-04	130	764.88	706
14	2004-05	136	1186.25	639
15	2005-06	159	1644.93	767
16	2006-07	96	538.24	289
17	2007-08	150	418.58	390
18	2008-09	119	246.73	317
19	2009-10	117	375.45	409
20	2010-11	106	687.83	397
21	2011-12	162	618.52	651
22	2012-13	180	717.6	621
23	2013-14	201	2107.47	715
24	2014-15	945	7228.77	2898
25	2015-16	430	2340.20	1121
26	2016-17	3024	23468.32	10738
27	2017-18	2564	19872.94	8784
28	2018-19	3418	25820.27	10727
TOTAL		13958	96664.00	51052

Source: DI, Cuttack, & District at a Glance, 2020, Govt. of. Odisha

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT:

Category of Product wise No. of MSME set up with Investment & Employment in the DIC:SAMBALPUR by end of March, 2016				
Sl. No.	Category Name	No. of SSI unit set up	Investment (Rs. in lakh)	Employment
1	FOOD AND ALLIED	1649	9242.81	9153
2	CHEMICAL & ALLIED	196	1077.52	1735
3	ELECTRICAL & ELECTRONICS	55	55.72	254
4	ENGINEERING & METAL BASED	674	3327.59	4230
5	FOREST & WOOD BASED	322	166.6	1928
6	GLASS & CERAMICS	642	2379.76	13319
7	LIVESTOCK & LEATHER	36	10.86	164
8	PAPER & PAPER PRODUCT	192	705.15	895
9	RUBBER & PLASTICS	124	576.49	546
10	TEXTILES	308	179.51	1587
11	MISC. MANUFACTURING	344	515.23	1325
12	REPAIRING & SERVICING	2936	10391.43	8364
Total		7478	28628.67	43500

Source: DI, Cuttack, Govt. of. Odisha

3.4 Large Scale Industries / Public Sector undertakings

List of Large Scale Industries in the District :SAMBALPUR since inception till 31.3.2017				
Sl. No	Name and Address of the unit	Investment (Rs. in lakh)	Employment	Item of Product
1	MAA SAMALESWARI SPONGE IRON LTD., KATARBAGA, RENGALI	3233	162	SPONGE IRON
2	T.R.CHEMICALS PVT.LTD. , BELPADA, BAMRA	2600	160	SPONGE IRON
3	SAMALESWARI FERRO METALS PVT.LTD. , BISHALKHINDA, DHANKAUDA, SAMBALPUR	1300	87	SPONGE IRON
4	HINDAL CO. LIMITED, HIRAKUD	400900	971	ALUMINIUM INGOTS
5	BHUSAN STEEL & POWER,	401200	1831	SPONGE

	THELKULI, RENGALI, SAMBALPUR			IRON
6	ARYAN ISPAT & POWER PROJECTS PVT.LTD. , BAMALOI, RENGALI	38662.64	535	STEEL PLANT
7	RATHI STEEL & POWER PROJECT LTD. , SIKRIDI, PITAPALI, RENGALI , CHIPILIMA, SAMBALPUR	27285	550	INTEGRATED STEEL PLANT
8	R.B.SPONGE IRON LTD. , KENGHATI, JAYANTAPUR , JUJUMORA	2400	55	SPONGE IRON
9	HINDAL CO IND. LTD. (CAPTIVE POWER PLANT) , HIRAKUD	850	971	ELECTRICITY
10	JAY JAGANNATH STEEL & POWER LTD. , BELPADA,BAMRA. , F/L.DANGARMUNDA	8740.88	130	SPONGE IRON
11	M/S.VISAKHA INDUSTRIES LTD. AT:PARAMASPURSASAN DIST:SAMBALPUR.	4817	110	ASBESTOS CEMENT SHEETS.
12	SHYAM D.R.I.POWER LTD. , PANDLOI,RENGALI	40200	921	STEEL PLANT
13	VIRAJ STEEL & ENERGY LTD. , GURUPALI	17700	378	INTEGRATED STEEL PLANT
14	MAA SAMALESWARI INDUSTRIES PVT.LTD. , LAPANGA	1900	150	SPONGE IRON
15	ADITYA ALUMINIUM LTD. , LAPANGA	754119.4	110	ALUMINIUM
16	MAHANADI COAL FIELDS LIMITED. , PO-JAGRITI VIHAR, BURLA , DIST.-SAMBALPUR	1200	0	COAL MINING

Source: DI, Cuttack, Govt. of Odisha

3.5 Major Exportable Item: NIL

3.6 Growth Trend: In recent years the Govt. of Odisha has signed a number of Memorandum of Understandings for setting up of different mega projects in Steel, Power, Cement and Aluminium sector. Due to setting up of increasing number of large and medium industries in Sambalpur and in its surrounding areas and also presence of Rourkela Steel Plant, the biggest PSU in the state in neighboring

Sundargarh district, there is positive growth in the large and medium enterprises in the area.

3.7 Vendorisation/Ancillarisation of the Industry: Rourkela Steel Plant being the largest PSU and being located in the neighbouring district of Sundargarh, there has been the growth of MSMEs in the district of Sambalpur who are catering to the needs of the large industries in Sambalpur and also in Sundargarh district. So there is scope for further growth of MSMEs considering the fact that a number of large industries have already been set up and started production and more are in the pipe line. The following ancillary and downstream industries can be set up in the district.

1. Oxygen Gas/Acetylene gas
2. Refractory materials
3. Refractory Bricks
4. Lancing Pipes
5. Steel casting
6. Foundry
7. Nut, Bolts, Rivets and Fasteners
8. Sophisticated machine shops
9. Structural Fabrication workshops
10. Ferric alum
11. Grease
12. Hard Pitch
13. Bleaching powder
14. Conveyor belt
15. Welding Electrodes
16. Electrical Junction box/fittings
17. Repairing Workshops of heavy electrical meters/equipments
18. Hand gloves/safety helmets
19. Hard Coke
20. Lime
21. HDPE woven sacks
22. Consumables
23. Repair and Maintenance Workshops
24. Bucket and Bucket Chain
25. Roof bolt, Bearing plate
26. Coal Drill spares
27. Steel Square Cog
28. Copper Power Cables of different specifications
29. GI Pipe fittings
30. GI Wires of various sizes
31. Insulators of Voltage range(50 V to 33 KV)
32. Electric Tubes, chokes, starters, frames with holders
33. Welding cables.
34. Cotton waste

3.8. Medium Scale Enterprises: UAM registered medium scale units in the district.

Sl. No	Enterprise Name	Address	Emp	Activity	Investment (RS. Lakhs)
1	Sri Krishna Cold Storage	AT/Po: Sason, Near Railway Station	20	SERVICES	250
2	Agrawal Graphite & Carbon Products Pvt. Ltd	Head office: 1st Floor Shanti Kunj, Farm Road	15	MANUFACTURING	957
3	KOSHAL MULTI-CARE HOSPITAL PVT. LTD.	CORRESPONDENCE- TOP ELECTRO COMBINE, V.S.S MARG, SAMBALPUR.FACTORY LOCATION- INDUSTRIAL ESTATE, BAREIPALI, SAMBALPUR.	60	SERVICES	490
4	ASWINI KUMAR NAIK	PARDIHAPALI SANKARMA AINTHAPALLI SAMBALPUR 768006 SAMBALPUR 27.ODISHA /28.SAMBALPUR	12	SERVICES	250
5	MISHRA ENTERPRISES	NILABATI COMPLEX GOURPADA RENGALI RENGALI 768212 SAMBALPUR 27.ODISHA /28.SAMBALPUR	20	SERVICES	300
6	NABIN CHNADRA NAIK	PARDHIAPALI SHANKARAMA SAMKARAMA SAMBALPUR 768006 SAMBALPUR 27.ODISHA /28.SAMBALPUR	12	SERVICES	250
7	JAY MAA MANGLA CONSTRUCTION	DERBA MANGALA MANDIR PADA THELKOLOI GHICHAMURA 768212 SAMBALPUR 27.ODISHA 28.SAMBALPUR	50	SERVICES	250
8	BKD INFRASTRUCTURE PRIVATE LIMITED	MAHENDRASHOWRRONSITE AINTHAPALLI SADAR SAMBALPUR 768004 SAMBALPUR 27.ODISHA 28.SAMBALPUR	50	SERVICES	250
9	STAR VILAS HOTELS PRIVATE LIMITED	sahoo mistan bhandarbudhraj high school market complex	15	SERVICES	450
10	Entertainment Kingdom	Rohit Business Centre, NH-6, Post Remed Sambalpur Odisha 768006	25	SERVICES	500
11	TULSYAN AUTOMOBILES	SH-10 , SANDA SINGHA, SASON, MAJHI PALI, SAMBALPUR	18	SERVICES	300
12	Executive Engineer PH Division Sambalpur	O/o Executive Engineer PH Division Sambalpur Brookshill	400	MANUFACTURING	1000
13	RELIABLE HI-TECH INFRASTRUCTURE	Reliable HiTech Infrastructure Pvt. Ltd.Plot No.1018, At. Saharapada,	28	MANUFACTURING	985

	PRIVATE LTD	PO- Katarbaga, Via " Rengali, Dist-Sambalpur-768212, Odisha			
14	D LOUNGE	AT-BHALUPALI CHOWK, BOHIDARNUAPALI JAHRSUGUDA ROAD	45	SERVICES	315
15	M/S. S L Cold Storage	AT/PO- GOUDAPALI, PS- JAMANKIRA	6	SERVICES	357
16	STAR VILAS HOTELS PRIVATE LIMITED	sahoo mistan bhandarbudhraj high school market complex	15	SERVICES	450

Source: https://udyogaadhaar.gov.in/UA/MSMEDI/UAM_Report.aspx

There are 16 medium scale UAM registered enterprises existing in the district.

3.9 Service Enterprises: As there is positive growth of industrialization in the area, so there is increase in urbanization inviting therein for more migration of people to the area. This calls for setting up of more number of enterprises in the service sector as follows:

1. Diesel Engine Repairing Centre
2. DTP
3. Auto Rickshaw Servicing unit
4. Nursing Home/Clinic
5. Cold Storage
6. Dry Cleaning
7. Laundry
8. Health Club
9. Digital Photo Processing Laboratory
10. Gas Welding/Spray Painting
11. Motor Winding
12. Tyre Retreading
13. Goldsmithy
14. Hotel/Motels/Dhabas/Lodging/Boarding/Restaurants
15. Computer based Training Institutes/Coaching Centres

3.9.1 Potential areas for service industry:

The district of Sambalpur also is having a number of large and medium enterprises besides being a centre of MSMEs. A number of new large and medium enterprises are also in the pipeline for implementation both in the district and in its surrounding districts. The Govt .of Odisha has also declared from Dhenkanal to Rourkela via Sambalpur as one Industrial Corridor wherein a good number of Large and Medium enterprises and mega power projects are being implemented. So considering this, there is scope for service based industries in the district.

3.10 Potential for new MSMEs:

1. Refractory Bricks
2. Fly Ash Bricks
3. Insulation Brick
4. Sanitary Fixtures (Metallic)

5. Aluminium Utensils
6. Steel Doors, Windows & Ventilators
7. Alloy & Graded Iron Casting
8. Diesel Engine
9. Aluminium Furniture
10. Voltage Stabilisers/UPS
11. Mould Casting Compound
12. Combustion Air Blower
13. Electrical Cable Lungs & Terminal Connectors
14. Electrical Switches/MCB
15. HRC Fuses
16. Generators
17. Fire Clay Bricks & Blocks
18. Lime
19. Quartz Calcination and Grinding
20. Other Mineral Grinding
21. Chalk Crayon
22. Cement Jalli
23. Dolomite
24. Limestone/Clay/Coal/Gypsum/Slag/Laterite
25. Silica
26. Manganese
27. Dry Cleaning
28. Non-Edible Oil
29. Synthetic Phenoli & Epoxy
30. Calcinated Fire-Clay
31. Calcium Carbide
32. Hair Oil
33. Paints
34. Washing Soap & Laundry
35. Low Density Polythene Film
36. Tooth Paste
37. Panel Board/Distribution Board manufacturing
38. Aluminium Conductors
39. Refining of used lubricating oil
40. Wire nails
41. Coke Briquettes
42. Hume Pipes
43. Asbestos
44. Insulators/Transformers
45. MS Angles, Round Channels

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS:

4.1.1 Manufacturing Sector:

Sl No	Name of the Cluster (Product)	Location	District	No. of MSMEs In the Cluster (approx.)	Any intervention undertaken in the Cluster	Cluster is suitable for which Scheme	Nodal Person of DIC/Association/ NGO etc
1	Terracotta	Sambalpur	Sambalpur	150 Artisans	Technical training	SFURTI	DC, Handicrafts
2	Bamboo craft	Jhankarpalli	Sambalpur	120 Artisans	Technical training	SFURTI	DC, Handicrafts
3	Appliqué works	Sambalpur	Sambalpur	50 Artisans	Technical training	SFURTI	DC, Handicrafts
4	Fly Ash Brick	Dhankoda	Sambalpur	30 units	Nil	MSE-CDP	GM, RIC
5	M S Fabrication	Sambalpur	Sambalpur	70 units	Nil	MSE - CDP	GM, RIC
6	Stone carving	Boulgadia	Sambalpur	20 Artisans		SFURTI	DC, Handicrafts
7	Brass and Bell metal crafts	Rengali	Sambalpur	30 Artisans	CFC	SFURTI	DC, Handicrafts
8	Rice mill	Sambalpur	Sambalpur	70 units	Nil	MSE-CDP	GM, RIC
9	Wood craft	Sambalpur	Sambalpur	50 Artisans	Nil	SFURTI	DC, Handicrafts
10	Appliqué works	Sakhipada	Sambalpur	25 Artisans	Technical training	SFURTI	DC, Handicrafts

4.1.2 Service Sector: There is no cluster in the service sector.

5. Udyog Aadhaar Regd. Enterprises of Sambalpur vis-à-vis Other districts of Odisha

Sl No.	District Name	Udyog Aadhaar Regd.	Micro	Small	Medium
1	ANGUL	2126	1581	529	16
2	BALANGIR	1808	1542	255	11
3	BALESHWAR	25577	25052	497	28
4	BARGARH	1340	1069	265	6
5	BHADRAK	4345	4144	199	2
6	BOUDH	2338	2292	44	2
7	CUTTACK	12165	10646	1469	50
8	DEOGARH	137	121	15	1
9	DHENKANAL	1267	1087	174	6

10	GAJAPATI	677	586	90	1
11	GANJAM	8754	7859	874	21
12	JAGATSINGHPUR	1499	892	601	6
13	JAJAPUR	2069	1657	394	18
14	JHARSUGUDA	1075	760	295	20
15	KALAHANDI	937	759	169	9
16	KANDHAMAL	810	731	78	1
17	KENDRAPARA	1171	1001	168	2
18	KENDUJHAR	1025	776	240	9
19	KHORDHA	14851	11344	3360	147
20	KORAPUT	1398	1105	287	6
21	MALKANGIRI	499	478	19	2
22	MAYURBHANJ	1929	1755	172	2
23	NABARANGPUR	510	448	61	1
24	NAYAGARH	1288	1137	147	4
25	NUAPADA	257	220	37	0
26	PURI	7230	6807	415	8
27	RAYAGADA	1605	1337	253	15
28	SAMBALPUR	1948	1488	444	16
29	SONEPUR	856	775	80	1
30	SUNDARGARH	4377	3230	1099	48
	Total :	105,868	92,679	12,730	459

Source: https://udyogaadhaar.gov.in/UA/Reports/DistrictBasedReport_R3.aspx

Note: Data browsed on 17th February, 2020

6. General issues raised by industry association: During the course_of meeting the following points were raised by the members of Industry Associations in the district.

1. The Single window policy does not work in the district.
2. The MSMEs should be provided marketing support so as to facilitate initial growth momentum.
3. Indiscriminate price for power
4. Poor attitude of Bankers towards MSMEs thereby adversely affecting the credit flow to the sector.

7. Prospects of training programmes during 2020-21:

S.No.	Name of the programme	No of proposed programme to be conducted
01	EAP	01
02	ESDP	01
03	MDP	01
04	IMC	02

8. Action plan for MSME Schemes during 2020-21:

S. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	01 nos. of awareness programme will be organised.
2.	Export Awareness Programme	01 nos. of awareness programme will be organised.
3.	PMS	Handholding Support will be provided
4.	International cooperation	Handholding Support will be provided
5.	VDP	10 no.s of units will be motivated under the scheme
6.	CLCS-TU	Handholding Support will be provided
I.	Lean Manufacturing	01 cluster would be identified
II.	Design Clinic	01 seminar would be organized.
III.	IPR	01 seminar would be organized.
IV.	ICT-Digital MSME	05 Units will be motivated for the registration in digital MSME website
V.	ZED	01 seminar would be organized
VI.	Business Incubator scheme	01 seminar would be organized
VII.	CLCS	01 seminar would be organized

9. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No	Type of assistance	Name, address and website of agencies
1.	Provisional Registration Certificate – Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack, www.as.ori.nic.in/diorissa/ General Manager, DIC, Sambalpur. www.udyogaadhaar.gov.in/
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> MSME Development Institute, Vikash Sadan, College Square, Cuttack, www.msmedicuttack.gov.in
3.	Land and Industrial shed	<ul style="list-style-type: none"> MD, IDCO, IPICOL House, Janpath, Bhubaneswar www.idco.in
4.	Financial assistance	<ul style="list-style-type: none"> MD, OSFC, OMP Square, Cuttack, www.osfcindia.com MD, IPICOL, Janpath, Bhubaneswar, www.ipicolorissa.com Director, KVIC, 6, Budha Nagar, Bhubaneswar, www.kvic.org.in Secretary, KVIB, Near Rupali Square, Bhubaneswar General Manager, NABARD, Nayapalli, Bhubaneswar, https://www.nabard.org/english/Orissa.aspx General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, www.sidbi.com Nationalized Banks
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> M.D, OSIC, Khapuria Industrial Estate, Cuttack, www.osicltd.in
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> Regional Manager, NSIC, Abdul Hamid Street, Kolkata Sr. Branch Manager, NSIC, Link Road,

		Cuttack, www.nsic.co.in
7.	Power/Electricity	<ul style="list-style-type: none"> Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, www.gridco.co.in Chairman, CESCO, IDCO Tower, Bhubaneswar, www.cescoorissa.com
8.	Technical Know-how	<ul style="list-style-type: none"> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, www.msmedicuttack.gov.in
9.	Quality & standard	<ul style="list-style-type: none"> Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs & Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, www.bis.org.in/dir/bhbo.htm Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, www.npcindia.gov.in/offices Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003
10.	Marketing/Export assistance	<ul style="list-style-type: none"> Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack - 753003 Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar, www.ecgc.in/portal/servicenetwork/eas_ternpopup.asp Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar, www.depmodisha.nic.in Sr.Branch Manager, NSIC, Link Road, Cuttack.
11.	Other Promotional Agencies	<ul style="list-style-type: none"> MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, www.apicol.co.in Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, www.orihort.in Director, Animal Husbandry & Veterinary Services, Mangalabag, Cuttack, www.odishaahvs.com Director, Handicraft & Cottage Industries, Saheed Nagar, Bhubaneswar,

		<p>www.dhorissa.ori.nic.in</p> <ul style="list-style-type: none"> • Director of Textiles, Satya Nagar, Bhubaneswar, www.odisha.gov.in/textiles • Director of Fisheries, Jobra, Cuttack, http://www.odishafisheries.com • Coconut Development Board, Nayapalli, Bhubaneswar, www.coconutboard.nic.in/odishacday.htm • Coir Board, Jagamara, Bhubaneswar, www.coirboard.gov.in • Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar, www.odishaforest.in
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